



Elcot to procure ten lakh CTVs this year

The scheme for free distribution of 14-inch color televisions, launched by the Tamil Nadu government in 2006, has entered its final phase. In the sixth and final phase, the Government through the Electronic Corporation of Tamil Nadu (ELCOT) has invited a tender for 10 lakh CTV sets. Eleven companies bid for the tender: PG International, Suntech Vision Ltd., East india Technologies (P) Ltd., Malhotra Electronics Pvt. Ltd., Dixon Technologies (India) Pvt. Ltd., Beltek (India) Ltd., Kevin Infotech Pvt. Ltd., L.B. Electronics Ltd., Genus Electrotech Pvt. Ltd., Videocon Industries Ltd., and Airvision (India) Pvt. Ltd. The lowest bid price is ₹2,497 per set.

The Government had constituted a technical committee comprising members from Anna University, Indian Institute of Technology and a representative from CEAMA (Consumer Electronics and Appliances Manufacturers Association). The technical committee finalized the technical

ELCOT procurement			
Phase	Year	No. of CTVs	Status
Phase I	2006	30,000	Completed
Phase II	2007	2,500,000	Completed
Phase III	2008	3,750,000	Completed
Phase IV	2009	5,000,000	Completed
Phase V	2010	5,000,000	Ongoing
Phase VI	2011	1,000,000	Lots issued

specification of CTV based on ISO standards with 2 years warranty period. The technical specification was approved by the All Party Legislative Members Committee headed by the Honorable Chief Minister of Tamil Nadu. The CTV suppliers are selected on the basis of international tenders.

ELCOT procurement details					
Sl. No.	Phase	Name of the Supplier	Quantities (in Nos.)	CTV unit price (₹)	Amount (₹)
1	I	Videocon Industries Ltd	17,500	2965	51,887,500
2		Kitchen Appliances India Ltd	7,500		22,237,500
3		Dixon Technologies India Pvt Ltd	5,000		14,825,000
		Total	30,000		88,950,000
1	II	Dixon Technologies India Pvt Ltd	837,000	2740	2,293,380,000
2		Videocon Communications Ltd	770,000		2,109,800,000
3		Airvision India Pvt Ltd	453,375		1,242,247,500
4		Kitchen Appliances India Ltd	300,000		822,000,000
5		L.B.Electronics	139,625		382,572,500
		Total	2,500,000		6,850,000,000

ELCOT procurement details

Sl. No.	Phase	Name of the Supplier	Quantities (in Nos.)	CTV unit price (₹)	Amount (₹)
1	III	Videocon Industries Ltd	1,909,418	2197	4,194,991,346
2		Dixon Technologies India Pvt Ltd	520,000		1,142,440,000
3		Airvision India Pvt Ltd	497,000		1,091,909,000
4		Kitchen Appliances India Ltd	325,000		714,025,000
5		L.B.Electronics	123,582		271,509,654
6		Malhotra Electronics Pvt Ltd	100,000		219,700,000
7		E – Durables	100,000		219,700,000
8		Beltek (India) Ltd	62,500		137,312,500
9		Genus Electrotech Ltd	62,500		137,312,500
10		Trend Electronics Ltd	50,000		109,850,000
		Total	3,750,000		8,238,750,000
1	IV	Dixon Technologies India Pvt Ltd	625,000	2321	1,450,625,000
2		East India Technogies Pvt Ltd	575,000		1,334,575,000
3		Videocon Industries Ltd	500,000		1,160,500,000
4		Genus Electrotech Ltd	475,000		1,102,475,000
5		Bigesto Foods Pvt Ltd	421,273		977,774,633
6		Airvision India Pvt Ltd	319,000		740,399,000
7		Malhotra Electronics Pvt Ltd	250,000		580,250,000
8		Kevin Infotech Pvt Ltd	217,500		504,817,500
9		Kitchen Appliances India Ltd	200,000		464,200,000
10		Trend Electronics Ltd	200,000		464,200,000
11		Clearvision Industries	141,455		328,317,055
12		Beltek (India) Ltd	128,545		298,352,945
13		Salora International Ltd	59,727		138,626,367
14		Suntech Vision Ltd	50,000		116,050,000
1	IV	Bigesto Foods Pvt Ltd	112,727	2061	232,330,347
2		Videocon Industries Ltd	100,000		206,100,000
3		Dixon Technologies India Pvt Ltd	95,000		195,795,000
4		East India Technogies Pvt Ltd	95,000		195,795,000
5		Airvision India Pvt Ltd	81,000		166,941,000
6		Clearvision Industries	78,545		161,881,245
7		Suntech Vision Ltd	70,000		144,270,000
8		Malhotra Electronics Pvt Ltd	60,000		123,660,000
9		Kevin Infotech Pvt Ltd	52,500		108,202,500
10		Beltek (India) Ltd	40,455		83,377,755
11		Genus Electrotech Ltd	27,000		55,647,000
12		Salora International Ltd	25,273		52,087,653
		Total	5,000,000		11,387,250,000
1	V	Bigesto Foods Pvt Ltd	746,461	2061	1,538,456,121
2		Genus Electrotech Ltd	410,168		845,356,248
3		Videocon Industries Ltd	309,677		638,244,297
4		Dixon Technologies India Pvt Ltd	400,101		824,608,161
5		East India Technogies Pvt Ltd	399,856		824,103,216
6		KAIL Ltd	208,947		430,639,767
7		Trend Electronics Ltd	209,155		431,068,455
8		Malhotra Electronics Pvt Ltd	195,910		403,770,510
9		Airvision India Pvt Ltd	254,297		524,106,117
10		Kevin Infotech Pvt Ltd	200,841		413,933,301
11		Suntech Vision Ltd	151,143		311,505,723
12		Clearvision Industries	200,027		412,255,647
13		Beltek (India) Ltd	102,125		210,479,625
14		J.B.Electronics	100,300		206,718,300
15		L.B.Electronics	60,329		124,338,069
16		Salora International Ltd	50,663		104,416,443
		Total	4,000,000		8,244,000,000
		Grand Total	15,280,000		34,808,950,000

This article was carried in February 2011