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SMART TV

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India's No.1
AIR CONDITIONER



DON'T BUY AN AC WITHOUT READING THIS!



Check for year 2012

Do you know that Bureau of Energy Efficiency has changed to higher Star rating norms this year?

Bureau of Energy Efficiency norms for 2012 have changed for higher energy efficiencies. ACs manufactured this year will be more energy efficient compared to 2011 models of same star rating, saving up to 38% energy. So when you go buy an AC, make sure you ask for a 2012 manufactured model. LG ACs have a host of other unique features, so be sensible and buy LG ACs. Make the right choice.

Energy Efficiency Ratio Table

Star Rating	Energy Efficiency Ratio Range (Split Category)		Annual Saving* 2012 Star Rating
	2011	2012	
2 Star	2.50~2.69	2.70~2.89	31%
3 Star	2.70~2.89	2.90~3.09	33%
5 Star	3.10~& above	3.30~& above	38%



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Advantages of LG AC



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*India's Most Trusted Consumer Durable Brand as per 'Brand Trust Report 2012'. The symbol mark is owned by Trust Research Advisory. The words are derived from 'Brand Trust Report 2012', interpreted accordingly and are not meant for any claims. 'India's No. 1 Air Conditioner Brand' as per GFK Nielsen India Retail Store Audit Report, Jan'11-Dec'11 Urban India report (Total Panel Market). #The savings shown are for 1.5T split ACs. Annual savings over non star rated AC. Average electricity rate of Rs 5/-

AC running for 10 hours per day and compressor on 80% AC being used for 8 months. Non star AC taken as local brand being sold in market. The stars are a rating by the BEE (Bureau of Energy Efficiency). BEE is a statutory body under the ministry of power, Government of India. Images shown are for reference. Actual may vary. *Internal figures based on total primary sales for the year 1997-2011 of all categories of Air Conditioners. *Data shown above is under test conditions. May vary from model to model.

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